



Family Evictions: The Tsunami and the King Tide

Claas Ehlers, CEO

Family Promise, Inc.
September 2020



Incoming Tsunami of Evictions

MarketWatch

Calculating America's eviction crisis: Up to 40 million people are at risk of being kicked out of their homes

The coronavirus pandemic has heightened deep-seated nation's housing market. A Colorado family's possession ...
6 days ago

WBUR

Is An Eviction Crisis On The Horizon?

From The Reading List. Policy authored by Emily Benfer. News ...
10 hours ago

CNBC

President Trump's executive order does not extend the eviction moratorium—here's what to know

President Donald Trump signed four executive orders this weekend for coronavirus economic relief, including one meant to prevent evictions.
6 days ago



Council Speaker Corey Johnson and Housing Committee Chair Robert Cornegy Announce Funding to Help Keep New Yorkers in Their Homes

July 29, 2020

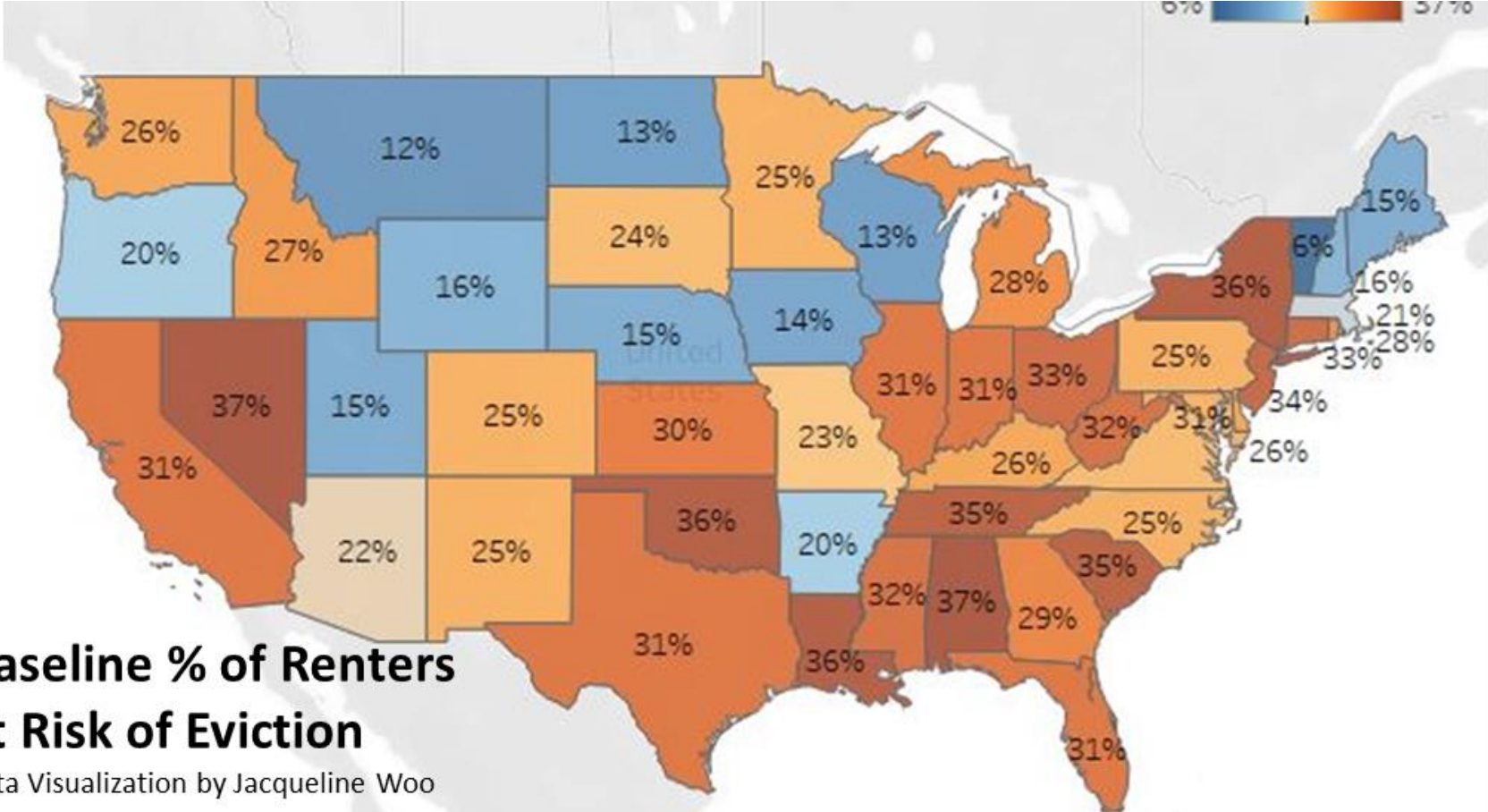
Fox News

Coronavirus stimulus bill deadlock could prompt 'tsunami' of evictions, study warns

As many as 40 million people are at risk of losing their homes across the country as evictions moratoriums expire in dozens of states, a new ...
4 days ago



Renters at Risk of Eviction



Baseline % of Renters at Risk of Eviction

Data Visualization by Jacqueline Woo

Soft Evictions



- “We tell our families, whatever you do, **prioritize housing**. It's the hardest thing to get back once it's lost.”

Program Services Coordinator, Family Promise
Affiliate

NMHC Rent Payment Tracker Finds 90 Percent of Apartment Households Paid Rent as of August 20

AUGUST 1-20, 2020

90% ▼



of rent payments made

The National Multifamily Housing Council (NMHC)'s Rent Payment Tracker found 90 percent of apartment households made a full or partial rent payment by August 20 in its survey of 11.4 million units of professionally managed apartment units across the country.

This is a 2.1-percentage point, or 237,056 -household decrease from the share who paid rent through



Downward Mobility

Downward Mobility

“When the moratorium started, we started getting families that had never reached the ALICE {Asset Limited, Income Constrained, Employed} threshold before. They had no record of receiving financial support. Now, they were one paycheck away from homelessness.”

Case Manager, Family Promise Affiliate

Wider Net of People in Need

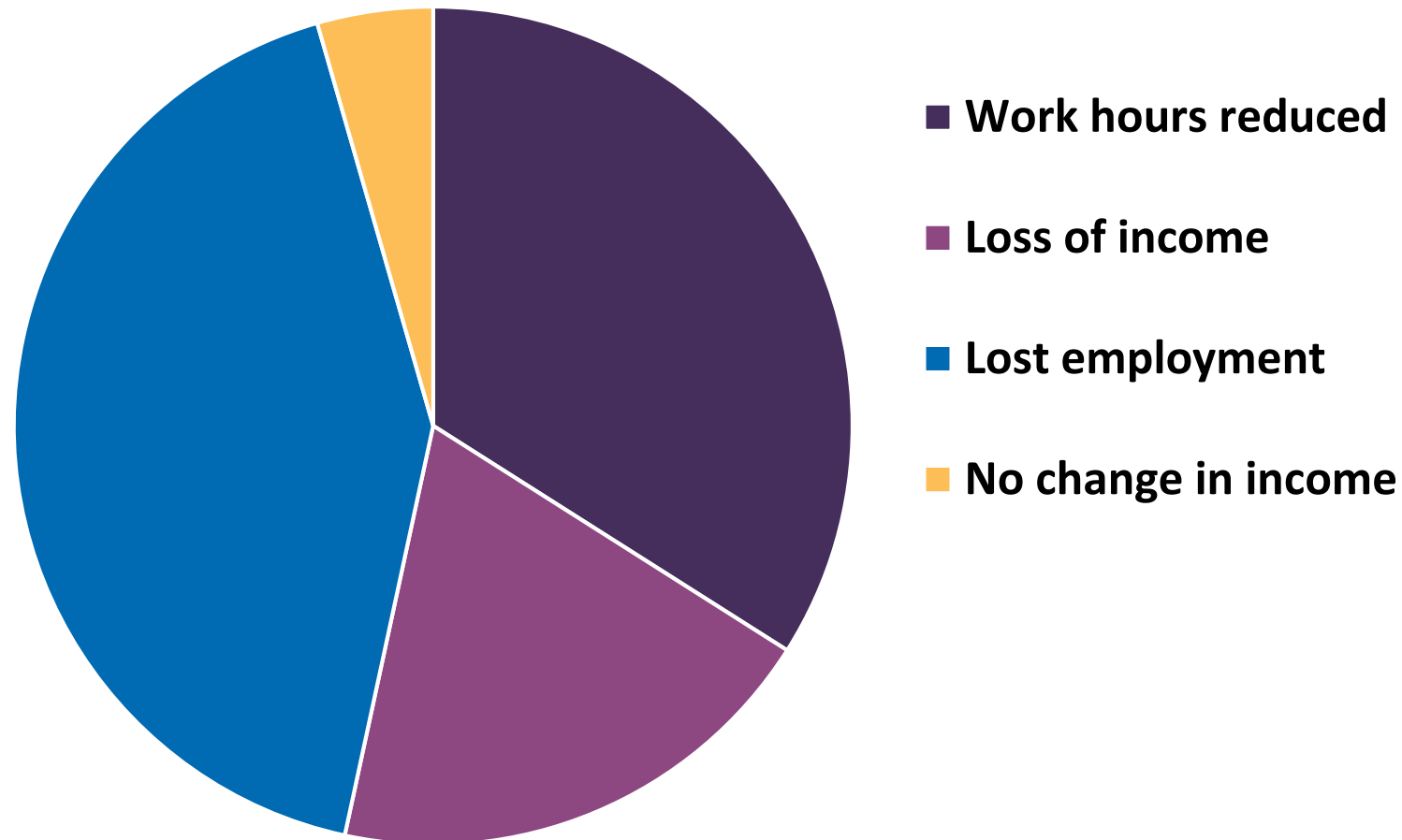
- Out of 575 applications for assistance filed since April 10th, 460 were first-time assistance requests.

Family Promise Affiliate

Affiliate Snapshot: Job Loss

- Out of 575 applications for assistance filed since April 10th

Reasons for Assistance



Challenges after COVID-19



Governance: Wider net of people pushed into government services



Rent: Families spending more of income on rent



Relationships: Increasing power of landlords

Interventions



CARES Act



Eviction Moratoria

“The moratorium isn't sustainable. It's a band aid that is festering underneath. The government will eventually rip the band aid off. ”

Family Services Coordinator, Family Promise Affiliate

Impact of Evictions



On Education



Home is: Where I do my homework

“Homework comes last on the list of priorities when you are experiencing homelessness.”

Executive Director, Family Promise Affiliate

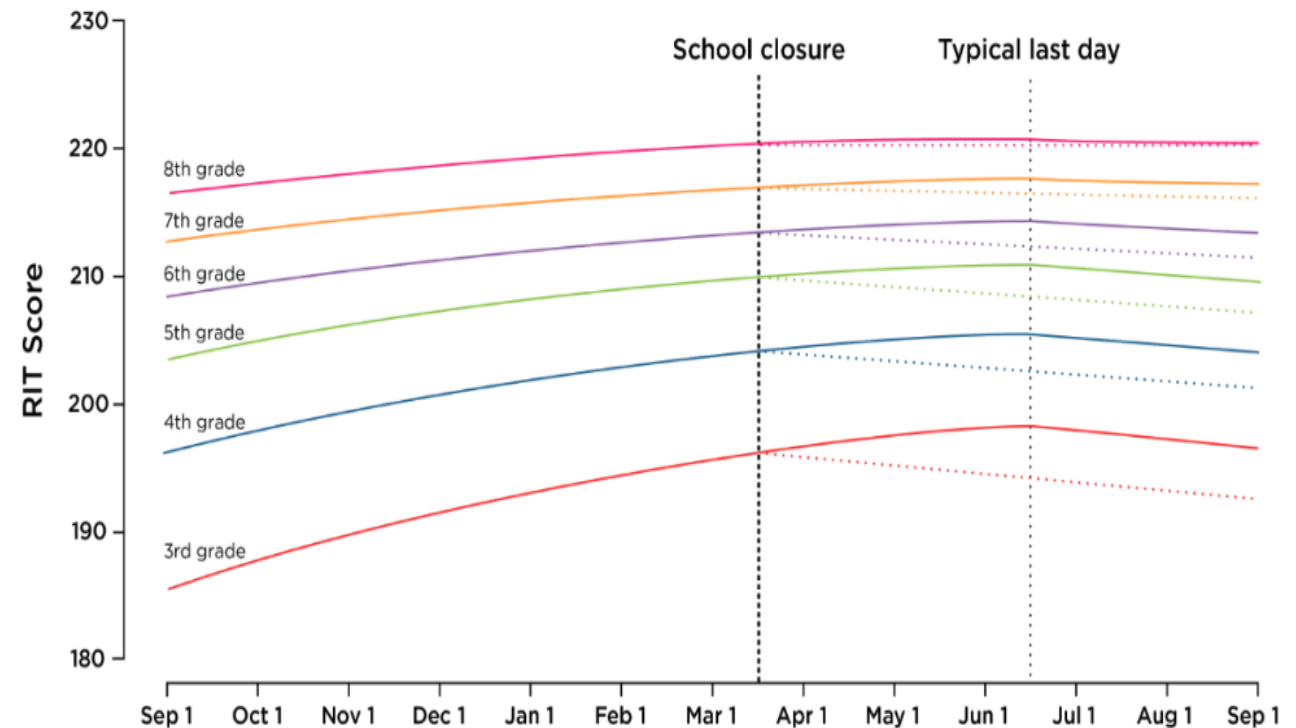
Children experiencing homelessness are 8-9X more likely to repeat grades.

Education Deficits from School Closures

- Students studying from home are faced with isolation, anxiety, and uncertainty about the future.
- Students may have a hard time concentrating and manifest symptoms of depression in the months to come.
- Students are likely to enter school with more variability in their academic skills.

COVID-19 Learning Loss: Reading forecast

Forecasted trajectories for grades 3-8, reading RIT scores based on COVID-19 induced school closures.



Source: [The Brookings Institute](#), 2020.

On Future Housing

“If you have just one eviction on your record, they won't rent to you. And it's not illegal.”

Executive Director, Family Promise Affiliate

On Mental Health and Family Stability

“When you’re evicted, you lose your place to be in the world. A trauma like this stays with a family for the rest of their lives.”

“When survival is your mission every day, you can’t address the trauma you are experiencing. A lot of healing needs to be done.”

Executive Director, Family Promise Affiliate

FDC



Spending on Interventions

- “For \$200 per child, we can keep a family housed, compared to \$4000 to rehouse them.”

Family Services Coordinator, Family Promise
Affiliate

- April 2018 study in Tacoma, WA showed \$1,668 cost per successfully diverted family, vs \$10,641 cost per family housed in emergency shelter.

[Building Changes](#), 2018



Questions?



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