

A PRIVATE SECTOR MODEL FOR REBUILDING INNER-CITY

COMPETITIVENESS;

LESSONS FROM MIDTOWN CLEVELAND

10 KEY STRATEGIES

1. Develop and maintain strong leadership.
2. Develop and maintain an organization based upon stakeholder enlightened self-interest.
3. Establish a working partnership with City Hall
4. Restore both the reality and perception of safety.
5. Create a clean and attractive environment.
6. Promote and market the inner city location.
7. Broker the financial resources necessary to fit inner city deals.
8. Sustain a long-term redevelopment vision and plan.
9. Assemble a marketable land product –competitive in cost, environmental conditions and appearance.
10. Develop a job creation strategy to benefit neighborhood residents.

APPENDIX A

| MidTown Land Bank Programs | | | |
|--|--|--|---|
| <i>Partners, Resources and Funding</i> | | | |
| | City of Cleveland 1983 – 1986 | Land Bank Program 1986 – 1993 | Land Bank Alliance 1997 - 2001 |
| MidTown Cleveland | | X | X |
| Cleveland Foundation, Gund, and Mandel Foundations | | X | X |
| City of Cleveland | X | X | X |
| Cuyahoga County | | | X |
| State of Ohio | | | X |
| EPA | | | X |
| Economic Dev. Loan | | | X |
| Economic Development | | | X |
| Cuyahoga County/ Cleveland Port Authority | | | X |
| Federal Funding | | | |
| EDA | X | | |
| CDBG | X | | |
| Empowerment Zone | | | X |
| Cleveland Tomorrow | | | X |
| The Generation Foundation | | | X |
| Neighborhood Progress Inc. | | | X |
| Regional Transit Authority | | | X |